



SKILL SET

- HTML5
- CSS3
- BOOTSTRAP
- FOUNDATION
- WORDPRESS
- DREAMWEAVER
- ADOBE XD
- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- ACROBAT
- WORD
- POWERPOINT

References available upon request.

Check out my portfolio at:
miown.com

Graphic Designer with excellent print experience and UI skills

A love of art and design forced me, happily, to earn a degree in graphic design. My working experience is in both print and web design. I am equally adept in Photoshop, Illustrator and InDesign as I am in HTML and CSS. My other strengths are the ability to work effectively under pressure while maintaining strong team relationships through humor and communication. Experience has taught me to ask a lot of questions. Getting a clear picture of the emotional feel of how exuberant or staid a project should be is as important as its specification requirements and deadlines. The benefits are fewer misunderstandings, changes and a visually pleasing complete project delivered on time.

EXPERIENCE

SOLARJUICE AMERICAN INC - SOLAR4AMERICA 2021 - PRESENT
WEB AND GRAPHIC DESIGNER

Design and produce marketing material including website pages, PowerPoints and company forms under the direction of CEO and management. I use HTML, CSS, Bootstrap, Adobe Creative Cloud Apps and Microsoft Apps depending on the project.

- Created current Solar4America.com website with HTML, CSS and PHP
- Design business cards and letterhead
- Produce company PowerPoint presentations
- Update and maintain company forms for invoices, project changes and employee expenses

PETERSENDEAN ROOFING & SOLAR - SOLAR4AMERICA 2013 - 2021
WEB AND GRAPHIC DESIGNER

Produce both print and web graphics for PetersenDean with the direction of the CEO/Owner, President, Creative Director and Sales. Create landing pages for Deal of the Day using HTML, CSS and the Adobe suite of products. Update web page content and graphics in a WordPress environment. Created and branded all marketing material with PetersenDean's logo colors using an orange and gray swoosh. This includes billboards, brochures, flyers, folders, vinyl banners and web banners.

- Created/branded a consistent look and feel for marketing material
- Design car wraps for company trucks and cars
- Create customer service and marketing emails for respective Directors
- Update company invoice forms and yard signs

VIMO/GETINSURED.COM 2007 - 2013
WEB GRAPHIC DESIGNER

Create user friendly landing and form pages for online customers under the direction of the UX Director, Marketing Vice President and software engineers. Update web page content and graphics in a PHP environment for both Vimo and Getinsured.com websites using HTML, CSS, and the Adobe suite of products.

- Design web banners in both Flash and animated gif formats
- Updated content and graphics for web pages
- Create email blasts on time under sales and marketing direction

EDUCATION

SAN JOSE STATE UNIVERSITY
B.S. Graphic Design/Illustration Emphasis