



**SKILL SET**

- HTML5
- CSS3
- BOOTSTRAP
- FOUNDATION
- WORDPRESS
- DREAMWEAVER
- ADOBE XD
- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- ACROBAT
- WORD
- POWERPOINT

Web Graphic Designer with excellent UI skills and print experience

A love of art and design forced me, happily, to earn a degree in graphic design. My working experience is in both print and web design. I am equally adept in Photoshop, Illustrator and InDesign as I am in HTML and CSS. My other strengths are the ability to work effectively under pressure while maintaining strong team relationships through humor and communication. Experience has taught me to ask a lot of questions. Getting a clear picture of the emotional feel of how exuberant or staid a project should be is as important as its specification requirements and deadlines. The benefits are fewer misunderstandings, changes and a visually pleasing complete project delivered on time.

**EXPERIENCE**

**PETERSENDEAN ROOFING & SOLAR - SOLAR4AMERICA** 2013 - PRESENT  
WEB AND GRAPHIC DESIGNER

Produce both print and web graphics for PetersenDean with the direction of the CEO/Founder, President, Creative Director and Sales. Create landing pages for Deal of the Day using HTML, CSS and the Adobe suite of products. Update web page content and graphics in a WordPress environment. Created and branded all marketing material with PetersenDean's logo colors using an orange and gray swoosh. This includes billboards, brochures, flyers, folders, vinyl banners and web banners.

- Created/branded a consistent look and feel for marketing material
- Design car wraps for company trucks and cars
- Create customer service and marketing emails for respective Directors
- Update company invoice forms and yard signs

**VIMO/GETINSURED.COM** 2007 - 2013  
WEB GRAPHIC DESIGNER

Create user friendly landing and form pages for online customers under the direction of the UX Director, Marketing Vice President and software engineers. Update web page content and graphics in a PHP environment for both Vimo and Getinsured.com websites using HTML, CSS, and the Adobe suite of products.

- Design web banners in both Flash and animated gif formats
- Updated content and graphics for web pages
- Create email blasts on time under sales and marketing direction

**GNLD INTERNATIONAL** 2003 - 2007  
LEAD GRAPHIC DESIGNER

Worked directly with Writers as team lead in distribution of design projects. Designed articles for GNLD's Lifestyle magazine and newsletter, miscellaneous brochures, and flyers. Created and updated web page content and graphics for GNLD.com.

- Team lead in PDF production and preflight of Lifestyle magazine and GNLD Newsletter
- Integral in content maintenance of GNLD.com and its associated websites

**EDUCATION**

**SAN JOSE STATE UNIVERSITY**  
B.S. Graphic Design/Illustration Emphasis

References available upon request.

Check out my portfolio at:  
[miown.com](http://miown.com)